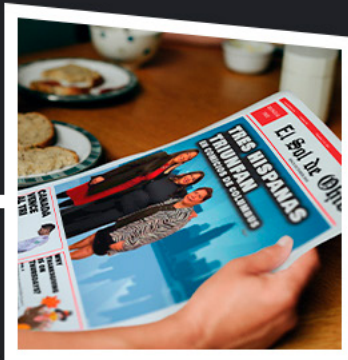


El Sol de Ohio

Since October 2010



MEDIA KIT — 2022 —



More Info:
(917) 941 1430

Visit Us:
www.elsoldeohio.com

El Sol de Ohio

Since October 2010

El Sol de Ohio
PO. Box 30281
Gahanna Ohio 43230
Mobile 917-941-1430

✉ elsoldeohionews@gmail.com 🌐 www.elsoldeohio.com

Our Strategy

Contact:

Juan Carlos Polanco

Publisher

The Who	The How
<p>60k readers</p> <p>Across our print and digital editions.</p>	<p>We combine: Print edition, online edition and social media</p>
<p>82% Hispanic Latino readers</p> <p>The format of our publication blends both english and spanish language articles, appealing to the bilingual reader</p>	<p>Central Ohio area median age: 32</p>
<p>Social media and mobile app</p> <p>Our news, Op Ed and special features are available across our social media platforms and our mobile app.</p>	<p>- 19k followers on Facebook - Mobile app coming soon for Android and iOS</p>

12 years serving the Ohio community

Thank you for your business!

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Our Demographics

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Juan Carlos Polanco

Publisher

Zip codes coverage 110 delivery points	43228 43026 43211 43123 43206 43204 43229 43235 43224 43213 43223 43231 43207 43232 43068 43230 43201 43215
Average income	\$ 30,000 - \$ 60,000
Hispanic population in Central Ohio	85,000 - 95,000

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Advertising Rates

Contact: _____

Juan Carlos Polanco

Publisher

		1 month contract	6 month or 1 year contract
Full page	10" x 15.25"	\$ 1,200	\$ 800
Half page	10" x 7.25" (H) 5" x 15.25 (V)	\$ 800	\$ 600
1/4 page	5" x 7.5"	\$ 400	\$ 300
Full back cover	10" x 15.25"	\$ 1,500	\$ 1,000
Front page window	2.5" x 2.5"	\$ 300	

All prices reflected are monthly rates.

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